

# Meet employers' demand for current and relevant design skills

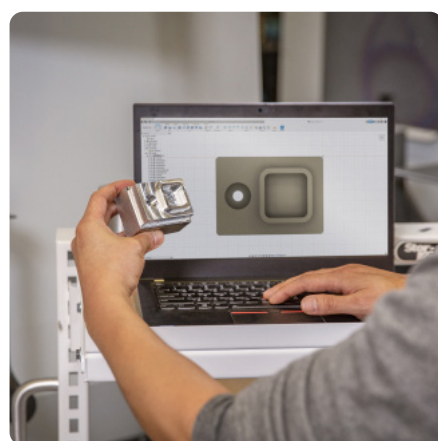
Hello <FirstName>,

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## A digital skills gap exists now

Employers' demand for current and relevant design skills – especially 3D design skills – is not being met.

As the digital transformation of manufacturing continues to pick up speed, so will the demand for people with specialist skills. Machines and factories are becoming more connected in the race to Industry 4.0, and the need for greater visualization capabilities is becoming increasingly critical. Employers tell us they want to recruit people with relevant technical skills and qualifications.



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## Autodesk's investment in education

Addressing the need for relevant skills and qualifications is why Autodesk® is investing in partnerships with education, such as the partnership we've forged with Manchester Metropolitan University (MMU) in the United Kingdom:

Alan Dempsey, project manager, MMU, says,

***“The future of how we make things is changing, and an interdisciplinary environment supports students in understanding the foundations of manufacturing. This course has enabled students to learn advanced manufacturing methodologies in an experiential, collaborative learning environment. Students on the course also have the opportunity to work with businesses, disrupting their traditional manufacturing workflow through innovation, to exploit the opportunities of Industry 4.0 while boosting their employability skills.”***

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## Creating a better future begins with an Autodesk Learning Partner

Would such a partnership benefit your students? As a preferred Autodesk Learning Partner, we have access to a broad suite of resources which could benefit your institution and your students – workshops, webinars, software, and partnerships with industry. We'd suggest starting with the workshop program, but the partnership doesn't have to stop there.

With Industry 4.0 the need for greater visualization capabilities is becoming increasingly critical.

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**Get in touch today**

<Name>

<Organisation name>

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# Stand out from the crowd with collaborative Autodesk Fusion 360 workshops

Hello <FirstName>,

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## Students want access to innovative technology

Access to innovative technology is a driver of choice when considering study options. Students realize the factories of the future will be driven by technological change, and that they need to prepare themselves for jobs that don't yet exist. Employers are looking for talent with understanding of and the skills to capitalize on all that digital technologies can offer – they're looking for applied knowledge and real-life experience.

We've heard from universities and technical colleges around the world about how they're revamping curricula to equip their students to succeed in the digital workplace.

They're also considering how they attract future generations of product designers and engineers to their courses and programs. They know expectations are different for Gen Z and Generation Alpha learners—after all, they've always lived, studied, and will work in a world driven by technology.



## Stand out from the crowd

Our Autodesk® Fusion 360™ workshops can help you stand out from the crowd.

Designed to prepare the workforce of tomorrow, it offers you and your students a great way to gain practical, hands-on experience with a platform used in manufacturing settings around the world. The workshops take industry workflows and explore exciting and emerging areas of manufacturing, such as generative design. They combine theory with real-life projects and are designed to give your students skills they'll need in their future careers.

We'll work in partnership with you to support curriculum development and learning delivery, helping your students to develop the skills they need to work in the factories of the future.

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**Want to know more?**

<Name>

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